WHAT IS CLAIMED IS:

1. A golf club grip that includes an elongated composite strip, said strip comprising:

a first segment having a backing layer to the upper surface of which is

bonded a layer of polyurethane, with the upper surface of the polyurethane being heatembossed with a friction enhancing pattern engaged by a players hands, the friction
enhancing pattern defining water collection interstices, with water collected in the in
the interstices being readily wiped off to dry the outside of the strip, the upper surface
of the polyurethane layer being densified and rendered substantially water-tight by the
heat embossing;

a second segment having a backing layer to the upper surface of which is bonded a layer of polyurethane and with depressed decorative indicia being embossed on the upper surface area of such second segment to densify the polyurethane thereof;

adhesive on the underside of the backing layers of the first and second segments; and

with a side edge of the first segment being adhesively attached along one of its side edges to a side edge of the second segment to define said composite strip.

2. A golf club grip as set forth in Claim 1, wherein the friction enhancing pattern includes a large number of repetitive shapes which define the water collection interstices.

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- 3. A golf club grip as set forth in Claim 1, wherein the backing layers are felt.
- 4. A golf club grip as set forth in Claim 1, wherein the backing layers include an EVA.
- 5. A golf club grip as set forth in Claim 1, wherein the side edges of the polyurethane layers of the first and second segments are heat-compressed so as to define recessed reinforcement side edges and outwardly and downwardly slanted skived side edges are formed along the length of the backing layer of such segments.
- 6. A golf club grip as set forth in Claim 5, wherein the adhesive of the backing layer of the first segment is initially covered by a peel-off tape that is scored along one side to define a band that covers a skived side edge of said backing layers, said band being removed for attachment to a recessed reinforcement side edge of the second segment.

7. A slip-on golf club grip comprising:

backing layer to the upper surface of which is bonded a layer of polyurethane, with the upper surface of the polyurethane being heat-embossed with a friction enhancing pattern engaged by a players hands, the friction enhancing pattern defining water collection interstices, with water-collected in the interstices being readily wiped off to dry the outside of the strip, the upper surface of the polyurethane layer being densified and rendered substantially water-tight by the heat embossing, and a second segment that includes a backing layer to the upper surface of which is bonded a coating of

polyurethane, and with depressed decorative indicia being embossed on the upper surface area of such second segment to densify the polyurethane layer thereof;

adhesive on the underside of the felt layers;

with a side edge of the first segment being adhesively attached along its side edge to a side edge of the second segment to define said composite strip; and

a resilient underlisting sleeve about which the strip composite is spirally wrapped and adhered.

adially inwardly extending reinforcement side edges are formed in the polyurethane layer of the segments along the length of the segments, and outwardly and downwardly slanted side edges are formed along the length of the felt-layer of the segments whereby when the strip is spirally wrapped about the sleeve to define said grip the underside of the adjoining recessed side edges are overlapped by the slanted side edges to define a water retarding joint between the adjoining side edges.

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- 9. A golf club grip as set forth in Claim 8, wherein the backing layer is of felt.
 - 10. A golf club grip as set forth in Claim 8, wherein the backing layer includes an EVA.

- 11. A golf club grip as set forth in Claim 8, wherein the friction enhancing pattern includes a large number of repetitive shapes which define the water collection interstices.
- 12. A slip-on golf club as set forth in Claim 8, wherein the adhesive of the backing layer of the first segment is initially covered by a peel-off tape that is scored along one side to define a band that covers a skived side edge of said backing layer, said band being removed for attachment to a recessed reinforcement side edge of the second segment.
- 13. The combination of a golf club having a handle and a resilient grip wherein the resilient grip comprises:

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- a first segment having a backing layer to the upper surface of which is bonded a layer of polyurethane, with the upper surface of the polyurethane being heatembossed with a friction enhancing pattern engaged by a players hands, the friction enhancing pattern defining water collection interstices, with water collected in the interstices being readily wiped off to dry the outside of the strip, the upper surface of the polyurethane layer being densified and rendered substantially water-tight by the heat embossing;
- a second segment having a layer of felt to the upper surface of which is bonded a coating of polyurethane and with depressed decorative indicia being embossed on the upper area of such second segment to densify the polyurethane layer thereof;

with a side edge of one segment being attached adhesively along its side edge to a side edge of the other segment to define said strip;

a resilient underlisting sleeve about which the composite strip is spirally wrapped and adhered; and

with the sleeve being positioned upon the handle of the golf club.

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radially inwardly extending reinforcement side edges are formed in the polyurethane layer of the segments along the length of the segments, and outwardly and downwardly slanted side edges are formed along the length of the felt-layer of the segments whereby when the strip is spirally wrapped about the sleeve to define said grip the underside of the adjoining recessed side edges are overlapped by the slanted side edges to define a water retarding joint between the adjoining side edges.